



# FIELD READY



## About

## PRESS KIT

Field Ready - a non-profit, humanitarian organization - was formed to fill a critical gap in the way that international aid is delivered. To do this, we make, train and innovate.

Our vision is guided by a **transformation** in the way that needs are met and assets/capabilities are built. We do this wherever our approach can making a meaningful impact.

Our approach embraces a respect for others, an openness to learning and experimentation and **partnerships** with a broad range of stakeholders.



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## Organizational Description

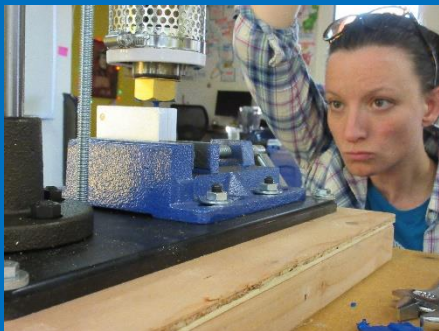
PRESS KIT

Field Ready is a US-based 501(c)(3) non-governmental, non-profit organization that is pioneering ways to provide humanitarian relief and meet need by transforming logistics and ultimately how aid is provided.

Our vision is to meet humanitarian need by transforming logistics through technology, innovative design and engaging people in new ways. Field Ready brings manufacturing to challenging places. We train others to solve problems locally in areas such as health, water and sanitation. We use difference technologies (traditional, appropriate and exponential) to achieve our goals. We work worldwide in places such as Haiti, Nepal and Syria. We are scaling our approach wherever there is need.

The impact of this is dramatically improving efficiency in aid delivery by meeting needs that are at best only partially fulfilled at present cutting in part by cutting procurement costs and reducing transport and saving time.

For additional details, click [here](#).





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## Impact

In the last year, Field Ready has:



Made hundreds of relief and reconstruction items using techniques such as 3D printers, injection molds and specialty software



Assisted thousands of disaster-affected people



Trained hundreds of people in design, technology and humanitarian relief



Presented our approach at numerous venues and conferences such as TEDx, Maker Faires and the World Humanitarian Summit



Created an innovative approach that is being replicated in other countries and disaster zones



Formed partnerships with a range of sector leaders including World Vision, UNICEF and the FabFoundation



**FIELD READY**



**Buzz**

**PRESS KIT**

Field Ready has appeared in the following media outlets:

**WIRED**



**Make:** [makezine.com](http://makezine.com)



**ALJAZEERA**

**theguardian**

**FAST  
COMPANY**

 **MSNBC**



**THOMSON REUTERS**

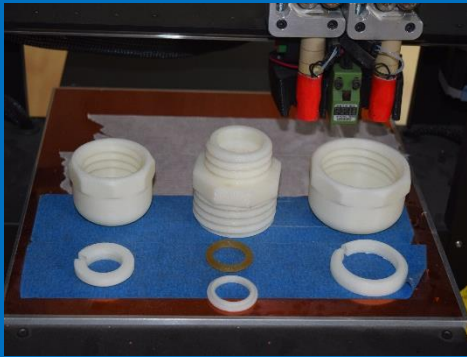
**sky NEWS**

**VICE**





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## Use of Images

PRESS KIT

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Our logo captures the practical, tangible aspect of our work. The blue color symbolizes trust, stability, confidence and wisdom. White is a universal color, symbolizing neutrality and pacifism. The bucket and screw are essential, life-saving tools. The circle represents humanity and unity.



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## Contact Info

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